

ORCHESTRA PROGRAM ADS

Each student is asked to fundraise to cover the cost of what we do throughout the year. These funds go toward certain contest fees, travel expenses, and many of the extras it takes to run an outstanding Orchestra Program.

- YOUR TRIP ACCOUNT -

Any money collected from Program Ads goes directly into your individual account. These funds can then be used for **this year's** Orchestra Trip. We have had students who didn't have to pay for a single trip because they earned money for themselves by fundraising!!

The trip cost is usually \$350, split into 3 payments. Students are encouraged to fundraise to reach this goal through Taco Supper ticket sales as well as Program Ad sales. We offer these options to make sure everyone has a chance to go on the trip regardless of finances.

Students earn 50% credit for each ad sold. To raise the deposit of \$150, a student would need to sell \$300 in program ads by October 15th. All programs ads are due on **October 15th**.

- WHY IS THIS FUNDRAISER SO GREAT? -

- People who contribute have their name in the program, which shows everyone how much our community supports the Orchestra
- Businesses that donate receive space in our programs, which shows our patrons that they are dedicated to supporting our children's education (and the arts) in Conway.
- Since this fundraiser encourages students and parents to reach out to local businesses and families, it helps spread the word about our fine Orchestra Program in Conway.
- Parents and families can purchase advertisement space to recognize our students and offer them words of support.

- WHO SHOULD WE CONTACT? -

- *Local businesses*
- Family Members (parents, grandparents, aunts, uncles) and friends
- Parents' Co-Workers and Employers
- Doctors' offices
- Your place of work

- WHAT IS THE BEST WAY TO CONTACT THEM? -

Any way you would normally contact someone: by phone, email, or in person

- TURNING IN ADS -

If selling a program ad that is not 'name only,' we will need a clean copy of the ad. This means we prefer a digital file (email to conwayorchestras@gmail.com). If not, a paper hard copy of the ad that has **not** been folded or stapled will work. If a business does not have an ad ready, we can make one from a business card (**please do not staple**).

- QUESTIONS??? EMAIL CONWAYORCHESTRAS@GMAIL.COM -

Conway Public Schools Orchestras Program Ad Pricing and Layout Form

All ads will need a business card, a logo or a written letter containing all information needed for the ad.

All names and ads will appear at the formal concerts (Taco Supper Concert, Full Orchestra Concert, Senior High Spring Awards Concert, Junior High Spring Concert, 7th Grade Spring Concert).








Forms are due **October 15**

Please make all checks or money orders payable to **Conway Orchestras**.

For more information, visit us online at orchestra.conwayschools.org or email conwayorchestras@gmail.com

Name Only

- Friends and Family \$25 and up
- Patron \$45 and up
- Sustainer \$75 and up
- Benefactor..... \$150 and up
- Conductor's Circle \$200 and up
- Angel \$450 and up

	1/8 Page (business card) \$40
	1/4 Page \$60
	1/2 Page \$100
	Full inside page \$180
	Inside Front Cover..... \$200
	Inside Back Cover \$200
	Outside Back Cover..... \$300