

ORCHESTRA PROGRAM ADS

Students earn 50% profit for each ad you sell.
To raise the first payment of \$150, a student would need
to sell \$300 of program ads by September 30th.
All programs ads are due on **September 30th**.

- WHY IS THIS FUNDRAISER SO GREAT? -

- People who contribute have their name in the program, which shows everyone how much our community supports the Orchestra
- Businesses that donate receive space in our programs, which shows our patrons that they are dedicated to supporting our children's education (and the arts) in Conway.
- Since this fundraiser encourages students and parents to reach out to local businesses and families, it helps spread the word about our fine Orchestra Program in Conway.
- Parents and families can purchase advertisement space to recognize our students and offer them words of support.

- WHO SHOULD WE CONTACT?-

- *Local businesses*
- Family Members (parents, grandparents, aunts, uncles)
- Friends of the Family
- Parents' Co-Workers and Employers
- Anyone with whom you share an affiliation (church organizations, clubs)

- WHAT IS THE BEST WAY TO CONTACT THEM? -

Any way you would normally contact someone: by phone, email, or in person

- TAX DEDUCTIBLE -

Be sure to let businesses (and individuals) know that their contribution is a tax-deductible donation. This means that they can help support our students while receiving a deduction on their taxes!!

- TURNING IN ADS -

If selling a program ad that is not 'name only,' we will need a clean copy of the ad. This means we will need *one* of the following:

- A paper hard copy of the ad that has not been folded or stapled,
- *Or* a computer file of the ad on cd/flash drive or emailed to you

If a business does not have an ad ready, we can make one from a business card (**please do not staple**). These options are not available for those whose ad will appear as it does in the 'name only' space on the form.

Questions??? Email conwayorchestras@gmail.com!